



ENVIRONMENTAL IMPACT REPORT

Date of report:	10.04.08
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Quarter completed for:	Quarter one – January – March 2008

Activity	Measures	Impact in Q4 Oct-Dec 07	Impact in Q1 Jan-Mar 08	Improvement as a percentage
<i>Mailings* (significant impact)</i>	Number of mailings issued with 'recycle now' logo on	0%	6.5%	6.5%
	Number of mailings printed on recycled paper	13%	32%	19%
	Number of goneaways updated onto datafiles	2.5%	1.1%	1.4%
	Number of datafiles validated	45%	50%	5%
<i>Waste</i>	Number of binbag-loads of non-recycled waste	60	24	40%
	Number of binbag-loads of recycled waste	12	36	300%
<i>Energy</i>	Volume of electricity used (kWh units)	9,847	10,322	- 4.5%